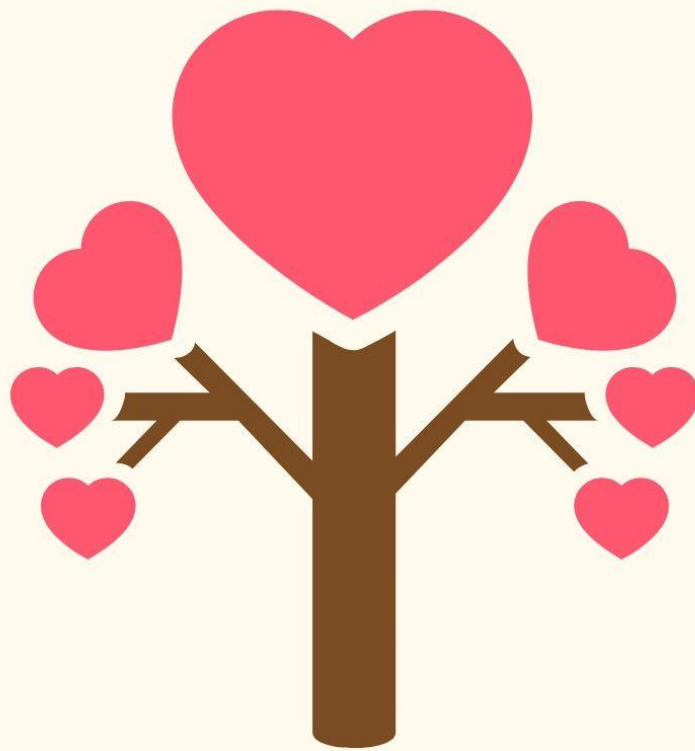


# 4 Simple Steps to Making Money Online

The Complete Guide



Presented to you by  
Mama's Money Tree

There are many ways to make money online, and I choose to do it through affiliate marketing.

## What is Affiliate Marketing?

Put very simply, you recommend products or services to people. When they make a purchase, the owners of those products or services pay you a commission.

## Why Affiliate Marketing?

I choose affiliate marketing because it is a lucrative business. Everyone is on the internet these days when they are looking for solutions to certain issues.

If you can provide value by helping to solve people's problems through your recommendations, then you are on your way to a sustainable online income.

## Advantages of Affiliate Marketing

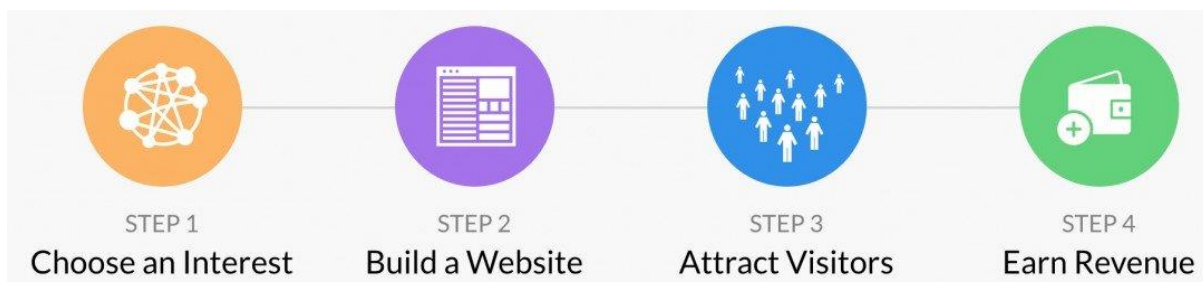
It is a neat and hassle-free method.

- You do not have to own or stock up on any product.
- No need to handle delivery, refund, customer complaints, etc.
- No need to worry about product pricing.
- Very low start up cost.

This method has produced countless hugely successful online affiliate marketers.

You are on your way to become one too.

Now, let me break this down into 4 simple steps:



# Step 1: Choose an Interest

It can be your hobby, or something you are passionate about, or something you live your life around (like some health issue, for instance).

A specialised topic like that is also called a niche.

The sky is the limit when it comes to niche selection, because literally anything can be a profitable niche, as long as there are people interested in it.

## Narrow down your niche

The most crucial point about niche selection is to narrow it down, so that you specialise in a very specific topic within the overarching subject.

Do not worry about your niche being too narrow.

Most importantly, you should use your wealth of knowledge, experience and expertise in this area to add value to people looking for answers.

For instance, if your interest is in parenting, you may want to zoom in on just one of these:

- Gadget-free parenting
- Toys for hyperactive kids
- Disciplining toddlers
- Teens-related issues



With a narrow niche, you will be very focused, and can dwell in great depth about the subject.

If your niche is too broad, you tend toward being Jack of all trades (in the broad niche of parenting, for instance), instead of being the expert in a specialised area of it.

This is the gist of choosing your niche. I wrote an entire blog post on it, you can [read it here](#) if you want more tips.

## Step 2: Build a Website

Do not run away! Because this is the easy part...

In the past, to have your own website, you needed to know coding, or get a programmer to set it up for you.

Not anymore.

With the advancement in website building technology, you can have your very own professional-looking website in a matter of minutes!

And the best part is:

With your [\*\*FREE Wealthy Affiliate account\*\*](#), you will get **2 websites, absolutely free!**

They come with hosting (yes, free too!), as well as domain names that you get to choose.

### Is a Website a MUST?

My answer is YES, if you are serious about building up an online business.



**A website is your online asset**, a property in the vast space of the internet, where people will know precisely where to locate you.

The efforts you put into your online business stay on your website, and builds up its authority and credibility.

Without a website, your efforts get drowned out very quickly by the buzz of activities going on perpetually, on social media and any other platforms.

## Step 3: Attract Visitors

Your website visitors, also called traffic, is the KEY to the success of your affiliate marketing business.



No traffic, no sales.

There are 2 main types of traffic: paid and free.

Paid traffic comes through advertising on various channels like Google Adwords, FaceBook, Instagram, and so on.

Without any internet marketing experience, paid traffic is not recommended, as the risks can be very high.

### **Free organic traffic**

This is my favourite traffic source, not just because it is free, but also because it is organic, from the search engines.

What this means is that conversion rates into buyers will be very high, because what these website visitors are searching for and what is offered on the website are the **perfect match**.

This is one of the main focus of the [\*\*Wealthy Affiliate training\*\*](#), so you learn how to optimise your content for search engines, to get free traffic.

## Step 4: Earn Revenue

Once you get traffic landing on your website, there are many ways to monetise it.



For affiliate marketing, some marketing strategies include:

- Building an email list so that you can promote your affiliate offers
- Writing product reviews
- Signing up as an Amazon Associate, to promote Amazon products
- Looking for other affiliate programs in your niche, which allow you to promote great quality products

You can also apply for Google AdSense, or with any other relevant advertisers, for vendors to place advertisements on your website.

On top of these, you can even sell your own products, if you have any.

That's it.

I like to keep things simple, because that's the way it is. There is no magic formula, no secret software that can bring you huge success instantly.

I can show you the path, but only you can make your own journey to success.

On the internet, the sky is the limit. With a well-established website, you can scale things up, and take it anywhere you want.

Free organic traffic from search engines also means your online business can be built into a **passive income** stream.

When you have built a whole empire on solid grounding, the website can be a precious asset that you can pass down to the next generations.



### **Are you ready to get started?**

Wealthy Affiliate is the training and community platform that has given me a strong foundation in Affiliate Marketing. All the resources you need can be found there.

I would like to extend my **personal invitation** to you...

Start for **FREE** today.

**[Create your FREE Wealthy Affiliate account now](#)**

And I'll be there to personally welcome you into the community.

Hope to see you there!

Joo

[Mama's Money Tree](#)